Web Accessibility Evaluation of Massive Open Online Courses on Geographical Information Systems

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Abstract— This paper describes some of the challenges that exist to make accessible massive open online courses (MOOCs) on Geographical Information Systems (GIS). These courses are known by the generic name of Geo-MOOCs. A MOOC is an online course that is open to the general public for free, which causes a massive registration. A GIS is a computer application that acquire, manipulate, manage, model and visualize geo-referenced data. The goal of a Geo-MOOC is to expand the culture of spatial thinking and the use of geographic information, enabling geospatial web technologies for widespread use. However, the Geo-MOOCs, by nature, have inherent problems of accessibility. The Convention on the Rights of Persons with Disabilities (CRPD), Article 24, recognize the right of persons with disabilities to education. "States Parties must ensure that persons with disabilities are able to access general tertiary education, vocational training, adult education and lifelong learning without discrimination and on an equal basis with others" [1]. Therefore, it is important to have accessible Geo-MOOCs. In this paper, we present the results of the evaluation of a Geo-MOOC called "Maps and the Geospatial Revolution" using three tools available for free on the Internet: Chrome Developer Tools - Accessibility Audit, eXaminator and WAVE; and included a selection of web content and geographical data representative of the course. This provided feedback for establishing recommendations to improve the accessibility of the analyzed course. Other Geo-MOOCs can also benefit from these recommendations.

Keywords— Geographical Information Systems; Massive Open Online Courses; Geo-MOOC; Web Accessibility; Automatic Accessibility Evaluation Tools; Chrome Accessibility Audit, eXaminator, WAVE

I. INTRODUCTION

This paper describes some of the challenges that exist to make accessible online courses in Geographical Information Systems (GIS). The results of an evaluation of an online course provided the basis for identifying these challenges.

Web accessibility means that persons with disabilities can use the web on an equal basis with others. Web accessibility is not interested in the specific conditions of people but the impact these conditions have on their ability to use the web [2]. There are several categories of disabilities: visual, motor, speech, cognitive, psychosocial, among others [3]. Disabilities can be permanent, temporary or situational [4].

There are several strategies to improve the level of accessibility of a Massive Open Online Course (MOOC). One option is to avoid certain types of features and content that is Sergio Luján-Mora Visiting teacher at National Polytechnic School Department of Software and Computing Systems University of Alicante Alicante, España sergio.lujan@ua.es

not readily accessible to people with disabilities. This is not a good solution because it leads to a general reduction of features offered to users in general. Another alternative is to develop a generic version of the MOOC and several alternative versions for different categories of disabilities. This path is not suitable, because the development, maintenance and support of multiple versions are expensive and in most cases not possible. Also, this does not solve the problem of segregation. A better strategy is to identify web accessibility problems of the MOOC features and content, so developers can solve them. In this research, we used three tools available for free on the Internet to detect accessibility barriers of the online course and establish recommendations to improve its accessibility. In the literature review, we found several experiences on using automatic tools to evaluate web accessibility. For example, [5] uses Examinator, Achecker, TAW, and HERA to evaluate educational institutions' websites; [6] uses Total Validator and Functional Accessibility Evaluator to evaluate government websites. Nonetheless, we did not find previous use of automatic web accessibility tools applied to Geo-MOOCs.

II. FUNDAMENTALS

A. Massive Open Online Courses

MOOCs have two defining characteristics that differentiate them from earlier online courses. First, a MOOC is open and free of charge, meaning that anyone with Internet access and willing to learn can use it. Second, a MOOC is massive; meaning huge number of students can register tdo it [7]. Other than that, MOOCs don't differ much from other online courses: a syllabus, a calendar, educational materials –mostly video lectures-, learning activities, quizzes, and a forum to discuss with instructors and fellow learners. Geo-MOOCs is the generic name given to MOOCs on GIS, and includes also manipulation of maps and geo-referenced content [8].

B. Geographical Information Systems

GIS are computer applications that acquire, manipulate, manage, model and visualize geo-referenced data for solving social, environmental, climatological, hydrological, planning, management and economic issues to support decision-making [9]. The importance of GIS lies in its ability to maintain and use data with exact locations on Earth's surface, which has many applications in daily life. For example, draw a map to tell friends where it is a party, interpret the subway map to decide

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which train to take, drive a car using a Global Positioning System (GPS), or just pick a holiday route.

GIS software stores, manipulates, manages and displays geo-referenced data. The term geo-referenced mean that data include geographic coordinates (latitude and longitude). Geographical data have two components: spatial attribute that is location on Earth and no-spatial attributes like descriptive characteristics. For example, non-spatial attributes of a country are its name, customs, language, currency, among others. The spatial attributes are geographical coordinates in some reference system like Universal Transversal Mercator (UTM).

To visualize and manage geographical data exist two mechanisms: raster and vector. Raster data are all kind of images, such as satellite, aerial, JPG, PNG. Vector data are a collection of points, lines and polygons presented as overlay layers; possible extensions of this data type are shape file and KML.

C. Web Accessibility Automatic Evaluation Tools

Web accessibility means that persons with disabilities can perceive, understand, navigate, and interact with the web; as well they can contribute to the Web on an than others. Web accessibility evaluation tools are software programs or online services that help determine if a website meets accessibility guidelines [10].

Automatic evaluation tools help developers make their web applications more accessible. These tools identify accessibility problems in the content, semantic and structural elements of a web site. The automatic evaluation tools should support accessibility standards such as the Web Content Accessibility Guidelines (WCAG) 2.0 [11]. WCAG 2.0 includes principles and guidelines that help to develop web pages more accessible for all users, especially for persons with disabilities. The automatic evaluation tools not necessarily produce reliable results since not all the accessibility problems can be automatically detected. Besides, a tool can produce fail positives that need to be discarded by human evaluation [12]. These tools are best exploited when used by experts on the subject of accessibility. When developers don't have expertise in accessibility, they tend to rely on the tool results [13].

Automatic evaluation tools are a useful resource to identify accessibility problems but they cannot solve them. Developers have to solve them by making changes on the web pages to improve accessibility based on the evaluations results.

III. STUDY CASE

At present, there are few Geo-MOOCs, perhaps due to the difficulty of its development. An example of a Geo-MOOC is the course "Maps and the Geospatial Revolution", developed by Penn State University. The course first offering was in July 2013. It had 30,000 students registered. The second offering is currently open for enrollment and begins on April 2014 [14]. This proves a great interest in Geo-MOOCs.

This Geo-MOOC presents some accessibility issues. As an example, Fig. 1 shows a vegetation map presented in Lesson 5 "Layout and Symbolization". This map presents difficulties to be interpreted by users with color blindness because vegetation

types are represented only by color. In this case, the WCAG 2.0 recommends in the guideline "1.4.1 Use of Color" to not use color as the only mechanism to convey information both in maps and figures.



Fig. 1. Example of a web accesibility problem in a Geo-MOOC for students with color blindness

Fig. 2 shows one suggested solution to this problem: numeric codes can be added for each type of vegetation both on the map and the legend. This same solution can be applied to other types of multimedia content, such as images and graphs. In this same paper we have applied this approach to Fig. 7 to 10.



Fig. 2. Example of a web accesibility solution in a Geo-MOOC for students with color blindness

978-1-4799-3190-3/14/\$31.00 ©2014 IEEE 3-5 April 2014, Military Museum and Cultural Center, Harbiye, Istanbul, Turkey 2014 IEEE Global Engineering Education Conference (EDUCON) Page 681 As already stated, the Geo-MOOC used as study case in this research is the course "Maps and the Geospatial Revolution". Nevertheless, other Geo-MOOCs can also benefit from these recommendations.

IV. EVALUATION METHOD

The evaluation method used includes three steps: tools selection, web content and geographical data selection, and tabulation and analysis of results.

A. Tools Selection

Table I shows the three tools selected for this study. The selection criteria were: availability –all of them are available for free in the internet, methodology -like Unified Web Evaluation Methodology (UWEM) [15], guidelines -like WCAG 2.0 [9], metrics -like Web Accessibility Quantitative Metric (WAQM) [16]; and technical specifications – like Accessible Rich Internet Application Accessibility (ARIA) [17].

TABLE I. SELECTED AUTOMATIC EVALUATION TOOLS

#	Tool	Selection Criteria
1	Chrome Developer Tools – Accessibility Audit [14]	ARIA
2	WAVE [15]	WCAG 2.0, ARIA
3	eXaminator [16]	WCAG 2.0, UWEM, WAQM

Chrome Developer Tools are a set of web authoring and debugging tools built into Google Chrome. The Accessibility Audit is an extension designed to check compliance with ARIA [18].

WAVE is an Application Program Interface (API) that allows automated and remote accessibility analysis of web pages using a processing engine. WAVE presents the analyzed web page with embedded icons and indicators. Each icon, box, and piece of information added by WAVE presents some information about the accessibility of the page. Red icons indicate accessibility errors. Green icons indicate accessibility features. WAVE uses WCAG 2.0 [19].

eXaminator is a service to evaluate the accessibility of a web page. It uses as reference WCAG 2.0 guidelines, techniques and failures. Each accessibility test provides a set of scores according to the impact for: blindness, limited vision, limited arms mobility, cognitive disabilities, and disabilities due to aging. These values are used to obtain an average global score [20].

When using automated tools, it is important to combine the results of more than one tool to provide complete results [12]. Moreover, we recommend a manual evaluation by an accessibility expert since even combined results are not enough.

B. Web Content and Geographical Data Selection

Web accessibility analysis was performed using a selection of web pages representative of the course "Maps and the Geospatial Revolution", geographical data within the course and in the tool used for the lab exercises: Esri's ArcGIS Online [21]. Table II shows the web content and geographical data selected. The accessibility of the home page is very important since it is the first contact users have with the website. If the home page isn't accessible, it would be very difficult or even impossible that users with disabilities can access other pages of the website. Therefore, it is essential to ensure the accessibility of the home page.

TABLE II. WEB CONTENT AND GEOGRAPHICAL DATA SELECTED

#	Selected Data	URL
1	Home page	https://www.coursera.org/
2	Announcements page	https://class.coursera.org/maps-
		001/class
3	Sample of lecture	http://www.slideshare.net/AnthonyRobi
	document	nson3/lesson-1-lecture-1
4	Sample of video	https://class.coursera.org/maps-
	lecture	001/wiki/view?page=11_lecture1
5	Sample of quiz that	https://class.coursera.org/maps-
	includes	001/quiz/attempt?quiz_id=19
	geographical data	
6	Sample of discussion	https://class.coursera.org/maps-
	forum that includes	001/forum/thread?thread_id=8508
	geographical data	_
7	Sample of vector	http://epn1.maps.arcgis.com/home/web
	map in a geospatial	map/viewer.html?useExisting=1
	information tool	(Topographic layer)
8	Sample of raster map	http://epn1.maps.arcgis.com/home/web
	in a geospatial	map/viewer.html?useExisting=1
	information tool	(Imagery with labels layer)

C. Results Tabulation and Analysis

We performed evaluations of the selected data with each tool and elaborated tables to summarize the results. Both the evaluation results and a preliminary analysis with findings have been included in the following section.

V. EVALUATION RESULTS

A. Chrome Developer Tools - Accessibility Audit Results

Fig. 3 and Fig. 4 show partial captures of Chrome Accessibility Audit Tool results for the Geo-MOOC's home page and raster map.

 Accessibility 		
😑 🕨 [Warning] Imag	ges should have an alt attribute (7)	
● ▶ [Warning] Mea	ningful images should not be used in element backgrounds (1)	
● ▶ [Warning] Text	elements should have a reasonable contrast ratio (8)	
● ▶ [Warning] Thes	e elements are focusable but either invisible or obscured by another element (1 tests (5)	
 Passing tests (6)	
Fig. 3. Pa	artial Capture of Chrome Tool Results for home page	
▼ Accessibility		
● ▶ [Severe] Control	s and media elements should have labels (12)	
😑 🕨 [Warning] Eleme	nts with onclick handlers must be focusable (28)	
😑 🕨 [Warning] Image	s should have an alt attribute (68)	
😑 🕨 [Warning] Meani	ngful images should not be used in element backgrounds (25)	
😑 🕨 [Warning] Text e	lements should have a reasonable contrast ratio (21)	
• [Warning] These elements are focusable but either invisible or obscured by another element (26)		

Not applicable tes
 Passing tests (6)

Fig. 4. Partial capture of Chrome Tool results for raster map

Table III summarizes the results obtained with Chrome Developer Tools – Accessibility Audit for the six types of data analyzed. The results include statistics of the number of rules violated (if any) as severe errors or warnings. It also states the number of passing tests. For each violation, it states how

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TABLE III. SUMMARY OF CHROME TOOL RESULTS

#	Data analyzed	Results
1	Home page	4 WARNINGS, 7 PASSING TESTS.
		Warnings: 18 Elements with onclick handlers must be focusable 6 Images should have an alt attribute 1
		Meaningful image should not be used in element
		backgrounds, and 9 Text elements should have a
	A	reasonable contrast ratio.
2	Announ- cements	4 WARNINGS, 8 PASSING TESTS. Warnings: 1 Meaningful images should not be used in
	page	element backgrounds, 1 Text element should have a
		reasonable contrast ratio, 1 The purpose of each link
		should be clear from the link text, and 2 Elements are
		element.
3	Sample of	1 SEVERE ERROR, 5 WARNINGS, 5 PASSING
	lecture	TESTS.
	document	have labels. Warnings: 2457 Elements with onclick
		handlers must be focusable , 6 Meaningful images
		should not be used in element backgrounds, 180 Text
		elements should have a reasonable contrast ratio, 5 The
		purpose. 4 Elements are focusable but either invisible or
		obscured by another element.
4	Sample of	1 SEVERE ERROR, 6 WARNINGS, 8 PASSING
	lecture	Severe error: 1 Control and media element should have
		labels. Warnings: 6 Elements with onclick handlers must
		be focusable, 8 Meaningful images should not be used in
		element backgrounds, 2 Text elements should have a
		be clear from the link text, 18 Elements are focusable
		but either invisible or obscured by another element, 1
		Video element should use <track/> elements to provide
5	Sample of	4 WARNINGS, 7 PASSING TESTS.
	quiz that	Warnings: 1 Element with onclick handlers must be
	includes	focusable, 1 Meaningful image should not be used in
	geographi-	element backgrounds, 1 lext elements should have a
	cardata	either invisible or obscured by another element.
6	Sample of	5 WARNINGS, 7 PASSING TESTS.
	discussion	Warnings: 129 Elements with onclick handlers must be
	includes	Meaningful images should not be used in element
	geographi-	backgrounds, 133 Text elements should have a
	cal data	reasonable contrast ratio, and 2 Elements are focusable
7	Samula of	but either invisible or obscured by another element.
	vector map	TESTS.
	in Esri's	Severe problem: 12 controls and media elements should
	ArcGIS	have labels. Warnings: 40 Elements with onclick
	Online	handlers must be focusable, 36 Images should have an
		in element backgrounds, 31 Text elements should have a
		reasonable contrast ratio, and 26 Elements are focusable
0	Complf	but either invisible or obscured by another element.
ð	raster man	TESTS.
	in Esri's	Severe problem: 15 controls and media elements should
	ArcGIS	have labels. Warnings: 39 elements with onclick
	Online	handlers must be focusable, 24 Images should have an
		in element backgrounds. 32 Text elements should have a
		reasonable contrast ratio, and 15 Elements are focusable
		but either invisible or obscured by another element.

Table III gives developers insight in how to improve accessibility of the Geo-MOOC. For example, in the result #4 "Sample of lecture video", the warning "1 Video element should use <track> elements to provide captions" draws attention on the use of the HTML5 <track> label on video elements to include alternative audio tracks or captions in multiple languages within the <video> label.

B. WAVE Results

Fig. 5 shows a partial capture of WAVE Tool results for the Geo-MOOC's discussion forum page. We found out that WAVE cannot display the analysis of a raster map properly.

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Commany New East constant to below p		Maps and the Geospatial Revolution by Dr. Anthony C. Robinson	
8 Alerts 7 D Festures 1177 Structural Elements 796 H TML5 and ARIA 542 Contrast Errors		Fours / Decision Assignments / Lesson 4 Decision: Mapping Social Media	Нар
Panel Options PETHLS: A listing of all the WAVE Contin is your page DOCUMENTATION: Explanation of make values is contain to you can make value one more strategies.	C //SUL /SUL	Subscribe for email updates.	* APPROVED
OUTUNE The heading structure of the web page.	Getting Started	🖬 🚺 💋 Tom Onal - 3 months ago %	
\smile	Let's Make A Map Surveys	I had a good real life example of what can happen if you cont normalize your map. The senior executives in my business wanted to map ades, figuring that if they did, they could easily feal which adear appresentatives were the most successful. When they did, as in they for many business the country of the distribution and Tware and the business attern as the business and the active of a set of the they did.	
	B HOUT THE COURSE	and Northwestern in people in constraints and in the get in any get in any get in a constraint of the other in the other i	
	Announcements		
	Syllabus & Schedule		
	Grading Policy		
Instant Prevent by Mehallit	13COMMUNITY		

Fig. 5. Partial capture of WAVE results for discussion forum

Table IV summarizes the results obtained with WAVE for all the data analyzed. The results include statistics of the number of rules violated (if any) as errors, alerts or contrast errors. It also states the number of features, structural elements and HTML5/ARIA tags used. For each violation, it states how many occurrences were detected.

TABLE IV. SUMMARY OF WAVE TOOL RESULTS

#	Data	Results
	analyzed	
1	Home page	20 ERRORS, 2 ALERTS, 4 FEATURES, 6
		STRUCTURAL ELEMENTS, 9 HTML5 AND ARIA,
		7 CONTRAST ERRORS.
		Errors: 1 Document language missing, 1 Empty link,
		16 Missing alternative texts, 2 Linked image missing
		alternative text. Alerts: 1 Skipped heading level,
		1 Missing fieldset. Contrast Errors: 7 Very low
		contrasts between foreground and background colors.
2	Announ-	2 ERRORS, 4 ALERTS, 4 FEATURES, 29
	cements page	STRUCTURAL ELEMENTS, 5 HTML5 AND ARIA,
	10	17 CONTRAST ERRORS.
		Errors: 2 Empty links. Alerts: 1 Redundant link, 1
		Skipped heading level, 2 Suspicious link text. Contrast
		Errors: 17 Very low contrasts between foreground and
		background colors.
3	Sample of	17 ERRORS, 54 ALERTS, 86 FEATURES, 55
	lecture	STRUCTURAL ELEMENTS, 8 HTML5 AND ARIA,
	document	148 CONTRAST ERRORS.
		Errors: 6 Empty links, 1 Missing alternative text, 8
		Missing form label, 1 Empty button, 1 Image map area
		missing alternative text. Alerts: 10 Redundant link, 17
		Redundant title text. 9 A nearby image has the same

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		alternative text. 2 Fieldset missing legend. 8 Redundant
		alternative text. 2 Suspicious link text. 4 Long
		alternative text, 1 Orphaned form label, 1 Very small
		text Contrast Errors: 148 Very low contrasts between
		foreground and background colors.
4	Sample of	1 ERROR, 5 ALERTS, 4 FEATURES, 15
-	video lecture	STRUCTURAL ELEMENTS 5 HTML5 AND ARIA
	video icetare	18 CONTRAST FRRORS
		Frror: 1 Empty link Alerts: 1 Redundant link 3
		Suspicious link texts 1 Link to PDF document Contrast
		Errors: 18 Very low contrasts between foreground and
		hackground colors
5	Sample of	1 FRROR 18 ALERTS 105 FEATURES 31
5	guiz that	STRUCTURAL ELEMENTS 5 HTML5 AND ARIA
	includes	18 CONTRACT EDDODS
	geographi	Frore: 1 Empty link Alerts: 1 Redundant link 17
	geographi-	Missing fieldest. Contrast Errors: 18 Vary law contrasts
	cal data	hotway foreground and healtground colors
(Caurala of	26 EPROPE 9 ALEPTE 2 FEATURES 177
0	Sample of	50 EKKUKS, 8 ALEKIS, 5 FEATUKES, 177
	discussion	ADIA 242 CONTRACT EDDODG
	forum that	ARIA, 342 CONTRAST ERRORS.
	includes	Errors: I Empty link, 35 Missing alternative text. Alerts:
	geographi-	4 Redundant links, 1 Orphaned form label, 1 Skipped
	cal data	heading level, I Suspicious alternative text, I Suspicious
		link text. Contrast Errors: 342 Very low contrasts
		between foreground and background colors.
7	Sample of	57 ERRORS, 16 ALERTS, 0 FEATURES, 9
	vector map in	STRUCTURAL ELEMENTS, 157 HTML5 AND
	Esri´s	ARIA, 25 CONTRAST ERRORS.
	ArcGIS	Errors: 1 Document language missing, 14 Empty
	Online	buttons, 1 Missing form label, 1 Linked image missing
		alternative text, 37 Missing alternative texts. Alerts: 16
		Redundant links. Contrast Errors: 25 Very low contrasts
		between foreground and background colors.
8	Sample of	115 ERRORS, 33 ALERTS, 0 FEATURES, 9
	raster map in	STRUCTURAL ELEMENTS, 167 HTML5 AND
	Esri's	ARIA, 28 CONTRAST ERRORS.
	ArcGIS	Errors: 1 Document language missing, 15 Empty
	Online	buttons, 1 Missing form label, 10 Linked image missing
		alternative texts, 85 Missing alternative texts, 3 Empty
		links. Alerts: 24 Redundant link, 9 Redundant title text.
1		
		Contrast Errors: 28 Very low contrasts between
8	Sample of raster map in Sample of raster map in Esri's ArcGIS Online	STRUCTURAL ELEMENTS, 157 HTML5 AND ARIA, 25 CONTRAST ERRORS. Errors: 1 Document language missing, 14 Empty buttons, 1 Missing form label, 1 Linked image missing alternative text, 37 Missing alternative texts. Alerts: 16 Redundant links. Contrast Errors: 25 Very low contrasts between foreground and background colors. 115 ERRORS, 33 ALERTS, 0 FEATURES, 9 STRUCTURAL ELEMENTS, 167 HTML5 AND ARIA, 28 CONTRAST ERRORS. Errors: 1 Document language missing, 15 Empty buttons, 1 Missing form label, 10 Linked image missing alternative texts, 85 Missing alternative texts, 3 Empty links. Alerts: 24 Redundant link, 9 Redundant title text.

Table IV gives developers additional insight in how to improve accessibility of the Geo-MOOC. For example, the definition of the document language is missing in the home page, the sample of vector map and the sample of raster map. Without this information, assistive technology such us screen readers cannot work properly.

C. eXaminator Results

Fig. 6 shows a partial capture for eXaminator results for a sample of vector map. This tool provides scores for five different types of disabilities: blindness, limited vision, limited arms mobility, cognitive disabilities, and disabilities due to aging. eXaminator user interface's language is Spanish.

	Loo resultation de la validación (XV/TML o CSS no están incluidos 🐙
Resultados generales de 32 pruebas: Excelente (1) Bien (1) Regular (6) Mal (10) May mail (7) Tablero	
Muy mal: 7 pruebas	
Un elemento label se asocia a un determinado control a través del atributo for. El valor del a formulario. (2) <u>WCAG 2.0: F68</u>	tributo for debe ser el mismo que el valor del atributo id del control de

Fig. 6. Partial capture of eXaminator results for vector map

Table V summarizes the results obtained with eXaminator for all the data analyzed. The results include statistics of the number of rules violated (if any) as very bad, bad, and regular. It also states the number of excellent and good features found. For each violation, it states how many occurrences were detected.

TABLE V. SUMMARY OF EXAMINATOR TOOL RESULTS

#	Data analyzed	Results
	unuryzou	
1	Home page	2 VERY BAD, 6 BAD, 2 REGULAR 7 EXCELLENT Very bad: 18 Missing alternative texts, 11 Absolute values for font size. Bad: 1 Incorrect nested headings, 1 iframe element with no title, 1 No links to skin content blocks. 1 First link on the page does
		not lead to the main content of the page, 1 Missing language code in lang attribute, 1 Justified text in CSS. Regular: 2 Absolute values to specify an element width, 26 CSS rules does not specify both
		background and foreground colors.
2	Announ- cements page	3 VERY BAD, 3 BAD, 1 REGULAR 10 EXCELLENT Very bad: 1 Form control with no associated label, 6 links with same text but different destination, 7 HTML elements or attributes to control text presentation. Bad: 1 Form control with no associated labels nor title attribute, 1 Incorrect nested heading, 3 Absolute values to specify an element width. Regular: 10 CSS rules do not specify both background and foreground colors.
3	Sample of lecture document	7 VERY BAD, 10 BAD, 6 REGULAR 1 GOOD, 8 EXCELLENT Very bad: 3 Labels with no for attribute, 14 Form controls with no associated label, 1 Element with no alternative text, 11 Form controls with no associated labels nor title attribute, 5 Absolute values to specify an element width, 5 links with same text but different destination, 15 Absolute values for font size. Bad: 4 Adjacent links for the same resource, 5 iframe element with no title, 3 HTML elements or attributes to control text presentation, 1 Incorrect nested heading, 1 Label in incorrect position, 1 Image with no alternative text, 1 First link on the page does not lead to the main content of the page, 6 Repeated values in id attributes, 1 Justified text in CSS, 1 Form with no send button. Regular: 1 Table with no heading cells, 2 Fieldset elements with no description, 1 Absolute values in HTML attributes, 3 Images with more than 100 characters in alt attribute, 17 Title attribute of a link is the same as the link text, 38 CSS rules do not specify both background and foreground colors.
4	Sample of video lecture	2 VERY BAD, 1 BAD, 2 REGULAR 11 EXCELLENT Very bad: 1 iframe element with no title, 4 HTML elements or attributes to control text presentation. Bad: 1 Absolute value for font size. Regular: 2 Absolute values to specify an element width, 11 CSS rules do not specify both background and foreground colors.
5	Sample of quiz that includes geographical data	1 VERY BAD, 3 BAD, 2 REGULAR 10 EXCELLENT Very bad: 4 HTML elements or attributes to control text presentation. Bad: 2 Labels with no for attribute, 2 Form controls with no associated label, and 2 Form controls with no associated labels nor title attribute. Regular: 1 Absolute value to specify an element width, 9 CSS rules do not specify both background

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		and foreground colors.
6	Sample of	3 VERY BAD, 8 BAD, 1 REGULAR
	discussion	8 EXCELLENT
	forum that	Very bad: 35 Images with no alternative text, 316
	includes	Links with same text but different destination, 327
	geographical	HTML elements or attributes to control text
	data	presentation. Bad: 1 Label with no for attribute, 1
		Form control with no associated label, 1 Form
		control with no associated labels nor title attribute, 2
		Sequences of 3 or more elements that might be
		representing list elements, 1 Form with no send
		button, 1 Incorrect nested headings, 3 Absolute
		values to specify an element width, 1 Image with
		text alternative that does not serve as alternative.
		Regular: 10 CSS rules do not specify both
		background and foreground colors.
7	Sample of	5 VERY BAD, 5 BAD, 2 REGULAR
	vector map in	4 EXCELLENT
	Esri's	Very bad: 5 Tables with no heading cell, 38 Images
	ArcGIS	with no text alternatives, 1 Form control with no
	Online	associated labels nor title attribute, 6 links with same
		text but different destination, 69 Absolute values to
		specify an element width. Bad: 2 Links which
		content is only an image with no text alternative, 1
		First link on the page does not lead to the main
		content of the page, No links to skip block content, 1
		Repeated value in id attribute, 1 Missing language
		code in lang attribute. Regular: 3 Elements to control
		visual presentation, 2 CSS rules do not specify both
		background and foreground colors.
8	Sample of	6 VERY BAD, 4 BAD, 2 REGULAR
	raster map in	4 EXCELLENT
	Esri´s	Very bad:5 Tables with no heading cell, 11 Links
	ArcGIS	which content is only an image with no text
	Online	alternative, 95 Images with no text alternatives, 1
		Form control with no associated labels nor title
		attribute, 120 Absolute values to specify an element
		width, 6 links with same text but different
		destination. Bad: I First link on the page does not
		lead to the main content of the page, No links to skip
		block content, 1 Repeated value in id attribute, 1
		Missing language code in lang attribute. Regular: 3
		Elements are used to control the visual presentation,
		2 CSS rules do not specify both background and
		toreground colors.

Table V also gives developers insight in how to improve accessibility of the Geo-MOOC. For example, the home page, announcements page, sample of video lecture and sample of discussion forum have incorrect nested headings. This prevent assistive technology, such us screen readers, from knowing correct order in which the content should be presented to users.

D. Preliminary Analysis and Findings

In this section, we present the more frequent accessibility errors in the pages and maps evaluated, as well as some findings.

Fig. 7 and Fig. 8 illustrate frequent accessibility errors found in the home page and discussion forum of the Geo-MOOC when using the automatic tools. For each error found, we present the associated WCAG 2.0 Guideline and the number of occurrences.



Fig. 7. Frequent accessibility errors on home page



Fig. 8. Frequent accessibility errors on disscussion forum

The most frequent error in web pages refers to lack of adequate contrast between background and foreground colors (WCAG 1.4.3). This affects to users with vision impairment.

Fig. 9 and Fig. 10 illustrate frequent accessibility errors found in the vector and raster maps of the Geo-MOOC. For each error found, we present the associated WCAG 2.0 Guideline and the number of occurrences.



Fig. 9. Frequent accessibility errors on vector map



Fig. 10. Frequent acessibility errors on raster map

The most frequent error in maps refers to the resizing capability (WCAG 1.4.4). This affects to users with vision impairment.

Finally, the most frequent ARIA accessibility errors found were: images should have an alt attribute, text elements should have a reasonable contrast ratio, meaningful images should not be used in element backgrounds, and elements are focusable but either invisible or obscured by another element.

VI. CONCLUSIONS

The results presented by the three tools used differ among them. For example, let's take the home page's lack of alternative text for images. For this particular error, eXaminator found 18 occurrences, WAVE 16, and Chrome only 6. WAVE identified 2 additional occurrences as the associated error "Linked image missing alternative text".

Chrome Developer Tools – Accessibility Audit check accessibility issues based on 12 rules that include: five from ARIA, two related to texts, one related to images, two related to focus, one related to color, and one related to video. Chrome was the only tool that detected the error "Video element should use <track> elements to provide captions" in the Geo-MOOC's sample video lecture page analyzed.

WAVE's strong feature is the inclusion of detailed types of errors related to links and images alternative texts.

In general, eXaminator reports more accessibility errors than the other tools. The reason might be that eXaminator checks not only WCAG 2.0 guidelines but also techniques and failures.

There are errors that none of the tools detected. For example, in a Geo-MOOC's vegetation map, vegetation types were represented only by color. This represents an accessibility issue for color-blindness users.

Future work includes additional accessibility testing of Geo-MOOCs performed by users with different type of disabilities to complement manual results by experts and automated results by tools.

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